



CALIFORNIA  
INVESTMENT  
FORUM

# CALIFORNIA INVESTMENT FORUM

INNOVATION. INVESTMENT. INSIGHTS.

# CIF Introduction

CALIFORNIA INVESTMENT FORUM



The California Investment Forum (CIF) is dedicated to fostering international investment and driving economic growth. Our focus lies in pioneering projects spanning various sectors, including clean energy, biotechnology, artificial intelligence, and real estate development.

Collaborating with esteemed academic institutions such as the University of California system, Stanford University, University of Southern California, and Caltech, alongside government entities and venture capital firms like the California Public Employees Retirement System (CalPERS) and the University of California Investment Office (UC Investments), we strive to create impactful partnerships.

Noteworthy is CalPERS, a global giant managing assets exceeding \$490 billion, with a significant \$49 billion investment in California, constituting over 10% of its portfolio across diverse industries. Similarly, the University of California Investment Management Department (UC Investments) oversees around \$169 billion in assets.

CIF upholds a commitment to establishing a secure and fruitful investment environment for international investors while advocating for sustainable global economic development. To further this mission, CIF aims to introduce the CIF Investment Fund, designed to attract global investment funds, mitigate investor risks, and streamline the project investment screening process efficiently.

# The State of California

## Fifth Largest Economy and Status

- California is the fifth largest economy in the world, with a GDP exceeding \$3 trillion.
- As a major economic center of the United States, California leads in various fields such as technology, entertainment, tourism, and education.

## Technology

- California's Silicon Valley is the global hub for technological innovation, home to numerous leading tech giants including Apple, Google, Facebook, and Tesla.

## Entertainment

- Hollywood in California is the center of the global film and entertainment industry, attracting a large number of tourists and investors.

## Tourism

- California boasts rich tourism resources, including Universal Studios, Disneyland, SeaWorld, Yosemite National Park, and Napa Valley.

## World-Class Universities

- California is home to many world-class universities and research institutions, such as the University of California system, Stanford University, the University of Southern California, and Caltech.

# CIF Introduction

## Our Resources:

**Academic Connections:** Potential access to cutting-edge research and innovation from leading universities.

**Government Support:** Benefit from our strong relationships with federal, state, and local governments.

**Venture Capital:** Secure funding opportunities through our connections with major venture capital firms.

**Global Network:** Leverage our international connections for market entry and collaboration.

## Our Services:

**Investment Consulting:** Detailed market analysis and investment opportunity assessment.

**Project Matchmaking:** Connect with high-potential projects in key industries.

**Enterprise Cooperation:** Establish partnerships with leading global companies.

**Market Promotion:** Enhance brand visibility and market influence.

**Policy Consulting:** Stay compliant with up-to-date policy information and consulting.

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**Chairman of the California Investment Forum**  
**Chairman of the William & Stephanie Foundation**  
**California Export Council Appointed by U.S. Secretary of Commerce**  
**Former Director of the Minority Business Development Agency Business**  
**Center of the U.S. Department of Commerce**

Sieu has over 30 years of experience in strategic investments and international business development. He has influenced global market connections, AI, and sustainable energy, drawing \$1 billion in investments and establishing California as an innovation center.

**Daniel Sieu**

Chairman Of CIF

**Jason A. Gahari**

CIF Executive Committee

**MBA, Doctor of Education (ABD)  
Chairman of A.G. Global Capital  
CIF Committee**

Jason began his career at MetLife Financial and GE Capital, excelling as a top producer. With 30 years in finance, he co-founded a real estate and energy investment fund and chairs A.G. Global Capital. He advises global asset managers and consulted on China's "1875 new cities project." Jason holds an MBA, is completing a doctorate at Pepperdine University, and is fluent in English, Farsi, and German. He serves on the California Investment Forum and has ties to the Qajar Dynasty.



**Steven Ma**

CIF Executive Committee

**Managing Partner of Nextier Nexus**  
**Member of the University of California Board of Regents Elections Committee**  
**CIF Committee**  
**Founder of Pegasus California School, Qingdao**

Steven Ma, founder of a leading education firm and Pegasus California School in Qingdao, revolutionized college admissions for 80,000+ students. He served on Hillary Clinton's finance committee and Asian Advisory Council, advocating for Asian American rights. Honored by China's President Xi Jinping, he has raised millions for California startups. Steven now leads a consulting venture focused on cross-border investments and education.

**Dr. Paul A. Courtney**

Mayor of Barstow

**Mayor of Barstow  
CIF Committee  
Former Barstow Fire Conservation District Board Member**

Dr. Paul Anthony Courtney is an associate professor at Barstow Community College and CEO of PACE Services, founded in 1986. He has managed ecBarstow.com and Barstow Tutoring Services. Paul has supported the Barstow Area Chamber of Commerce for over 27 years as a board member and on the Community Awards Subcommittee. He is a past president of the Barstow Rotary Club and a founding member of the Barstow Area Community Alliance. Named California Businessman of the Year in 2006, he holds a PhD and MBA in Business Administration, a Bachelor of Psychology, and an Associate of Justice in Administration. He is also an OSHA Outreach Safety Trainer.





**Fiona Ma**  
California State  
Treasurer



**Audrey Rivera Gómez**  
Consulate of Mexico in  
Santa Ana, Head Consul



**Dr. Dolf de Roos**  
International  
Investment Advisor  
who works with  
Heads of State,  
Presidents, and A-  
listers



**Bob Spence**  
CIEDEC Chairman "By  
Appointment of the US  
Secretary of Commerce"  
Inter Asia Pacific





### **Jeff Leader**

China Trade and Investment Advisor to members of the United States Congress and the California State Legislature.



### **Peter Kjenaas**

Board Member of William Stephanie Foundation



### **Rebecca Holden**

Board Member of William Stephanie Foundation



### **Karla Silva**

Circular Economy Liaison Officer





## Ling Sieu

Forum Director, California Investment Forum  
Public Relations & Outreach Specialist for CA State Treasurer Fiona Ma  
Founder of William Stephanie Foundation  
WS International Group  
Former Marketing and Public Relations Director of the Minority Business Development Center under the U.S. Department of Commerce  
Corporate Advisory Service Marketing/Public Relations/Trade & Investment

**Welcome to the California Investment Forum (CIF)**

**We are committed to promoting international investment and economic development by providing an efficient and professional platform for businesses and investors to explore opportunities in clean energy, biotechnology, artificial intelligence, and real estate development. Through close collaboration with leading academic institutions, government agencies, and international investment networks, we offer cutting-edge technology, policy support, and robust financial backing.**

**As we prepare for the 2025 California Investment Forum, we warmly invite businesses to participate and become sponsors for this prestigious event. As a sponsor, you will have the unique opportunity to engage directly with global industry leaders, enhance your company's international visibility, and leverage our extensive resource network to discover new investment opportunities and partnerships.**

**Thank you for your continued interest and support of the California Investment Forum. We look forward to collaborating with you to drive innovation and economic growth together.**

# SPONSOR OPPORTUNITY

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Join our international platform at the California Investment Forum to boost your brand exposure, network with industry leaders, and showcase your company's plans for expansion. Gain visibility among 500 attendees and a broader audience through our marketing efforts, including social media, website promotions, press releases, and email campaigns. Connect with potential clients, government representatives, and high-level executives from renowned American companies through exclusive networking events, while demonstrating your commitment to community development. Participate in company showcases to present your investment plans and expansion strategies to key players, and seize the opportunity for close interactions and potential collaborations with government officials and top executives.

## Sponsorship Levels:

### Premier Sponsor - \$125,000

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- Exclusive site visit and city visit opportunities
- Private meetings with various government officials
- Certificate of Recognition from state or federal government representatives
- VIP table 10 seating's at pre-event dinner reception and private lunch with Federal and California government officials
- Premier logo placement on all event materials and collateral
- Premier booth space at the event
- Full Conference VIP Seating + Award GALA Table
- 5-minute welcome speech at the main event
- Repeated playing of corporate videos during the conference
- 30-minute speech during the event panel
- Verbal acknowledgment during opening and closing ceremonies
- Social media shout-outs and feature in press release promotion
- VIP Media Interviews

## Diamond Sponsor - \$80,000

- Exclusive site visit and city visit opportunities
- Prominent logo placement on all event materials and collateral
- Premium booth space at the event
- Full Conference VIP Seating + Award GALA Table
- VIP Corporate Special Introduction at the Business Cocktail Reception
- 20-minute speech during the event panel
- Verbal acknowledgment during opening and closing ceremonies
- Playing corporate videos during the conference
- Social media shout-outs and feature in press release
- promotion Media Interviews



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### Platinum Sponsor - \$50,000

- Exclusive site visit and city visit opportunities
- Prominent logo placement on event materials
- Premium booth space at the event
- Verbal acknowledgment during opening or closing ceremonies
- VIP seating + Award GALA Table
- Social media shout-outs and feature in press release promotion

### Gold Sponsor - \$25,000

- Logo placement on event materials
- Standard booth space at the event
- Verbal acknowledgment during the event
- Social media mentions

### Silver Sponsor - \$10,000

- Logo placement on event materials
- Standard booth space at the event
- Social media mentions

**VIP GALA Table Sponsor - \$30,000**

**GALA Table Sponsor - \$10,000**

**Panel Sponsor - \$5,000**

**Pitch Sponsor - \$5,000**

**Logo - Friendship Sponsor - \$2,500**

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To secure your sponsorship for the California Investment Forum 2025, please contact us at [cif@californiainvestmentforum.org](mailto:cif@californiainvestmentforum.org). We look forward to discussing how we can create a partnership that benefits brands and contributes to the success of our event.

Thank you for considering the California Investment Forum sponsorship. We are excited about the possibility of working together to make this event truly exceptional.

# CIF SUPPORTERS

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2024



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WILLIAM &  
STEPHANIE  
FOUNDATION





# Highlights from CIF Forum

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## Award Ceremony



# Highlights from CIF Forum

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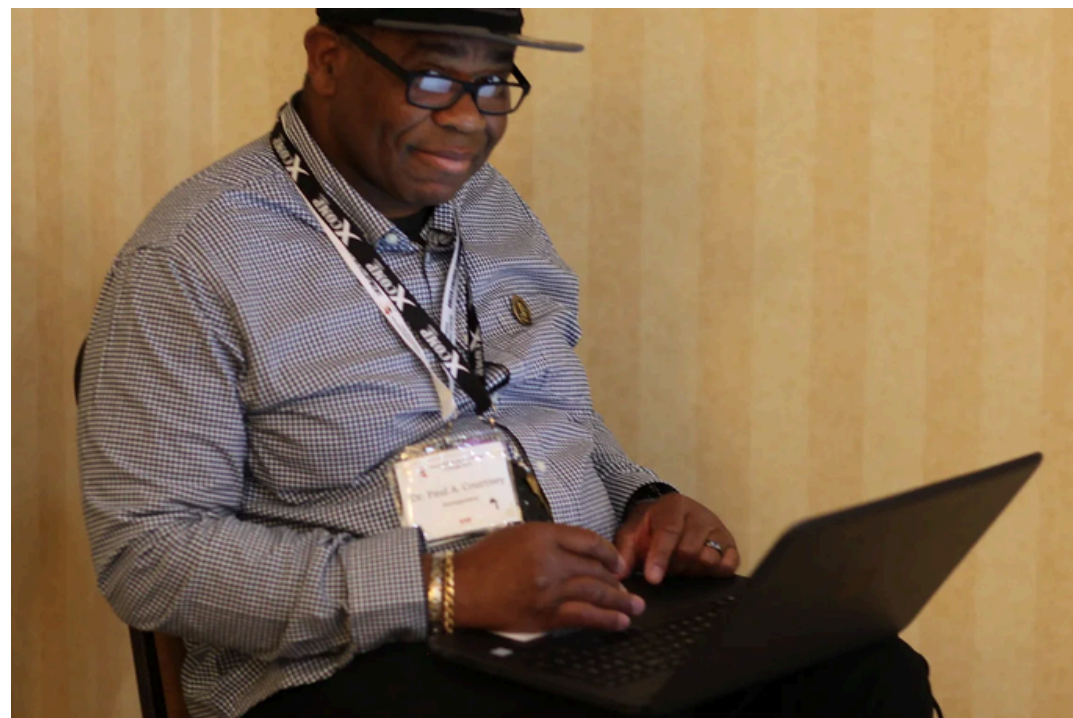
**Panel Discussions**



**Networking Events**



**Socializing Events**



**Behind-the-Scenes**



**Attendees**



**Keynote Speakers**



# Contact Information

For any questions related to attending the forum,  
please mail:

*[cif@californiainvestmentforum.org](mailto:cif@californiainvestmentforum.org)*



For inquiries regarding award applications, please  
reach out:

*[award@californiainvestmentforum.org](mailto:award@californiainvestmentforum.org)*



If you encounter any other questions, such as  
website usage or other technical issues do not  
hesitate to contact us.

